

V V COLLEGE OF ENGINEERING

V V Nagar, Tisaiyanvilai

One Day Technical Visit to Killikulam Agribusiness Incubation Forum (KABIF) - 23.02.2023 -

The **Staff team** of **V V College of Engineering** visited the **KABIF (Killikulam Agribusiness Incubation Forum)**. The basic objective behind this visit was to make the staff members to understand the concept of Incubation centers, see the facilities provided by such centers, understand the various prototypes of business models and their operations and change perceptions from seeking job to creating the job.

The team met **Mr. Arun, Chief Executive officer** of the KABIF discussed the role of KABIF in providing the support for entrepreneur, start ups, orientation, training and development, mentoring, getting patent rights, and commercialization of the product etc.,



The staff team with Mr.Arun, CEO, KARIF

KABIF is promoted by Agricultural College and Research Institute, Killikulam, Thoothukudi district. The major objective of the KABIF is to create an agriculture entrepreneurial ecosystem, wherein young men and women farmers, students, traders, processors etc., get an opportunity to start entrepreneurial ventures based on innovative ideas, or existing products.



Presentation – by Mr.Arun, CEO, KARIF about the role of KARIF

He explained many sources for business creation such as production of Agri products from Millets and exported to the different countries, Making of cookies from Avaramboo and Honey, making of palm Jaggery and its value addition, bio inputs and bio fertilizer, food processing, urban farming, banana and its value addition, Mushroom production etc., with affordable price levels.



Making of Honey from fruits – Demonstration

This will pave way for developing new products. In and around Thoothukudi district, there are many educational institutions; KABIF will provide entrepreneurial opportunities for students.



Making of Palm Jaggery – Demonstration

The centre is established in more acres of land has dedicated area with access to shared office infrastructure, Wi-Fi, etc. Library and Incubatee knowledge centre and digital labs Meeting and conference rooms for closed discussions Teleconferencing facilities and Well-furnished business meeting lounge.



Mr.Arun, CEO, KARIF explaining about Incubation



A Discussion on Ideation and Incubation



A Discussion on Ideation and Incubation

The centre gives a platform to enthusiastic and aspiring entrepreneurs to bring a useful change in the industry with flash of new and promising businesses. They encourage talent and innovative ideas and provide opportunities to the potential change makers of the academia and industry, thereby contributing towards bringing a positive change.

This technical visit is very helpful in our future practical Life & bring a positive change in our thinking & practical behavior regarding specializing our technical skills.



Dr.A.A.Mohamed Faizal and Mr.Siva Baarathi appreciate Mr.Arun

Dr.K.S.Saji, Principal/VVCOE, **Dr.A.A.Mohamed Faizal**, Prof./EEE & Chief Coordinator/VVEDC and **Mr.P.Muthuraman**, HOD/Civil & Coordinator/VVEDC thank all the officials of KARIF. Also, We are thankful for **Mr.M.Siva Baarathi** , Field Coordinator, AURCT-IEDP Hub, Tirunelveli for organizing such an useful and informative visit for us in crucial for development of our practical skills and idea.

Thank You